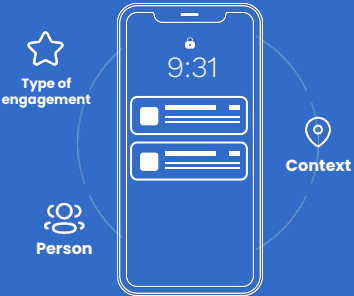


There is no time like real time

Mobile phones are the gateways that allow users to take their digital experiences into the real world. In the same way, they are the portal through which brands can digitally reach out and engage consumers as they move throughout their day. The real world is where mobile engagement takes place and this is why real-world insights are so important.



What is the Best Moment to engage your customers?

Ask any marketer, they would simply love to be able to reach out to their customers at the absolute “best time”, that perfect moment in time when customers just can’t say no. However, ask those marketers to pinpoint what is the “best time”, out of all the moments in a day, and you’re likely to see a lot of head-scratching.



Get the eBook

Click [here](#) to download

It's time to learn more about how Real-World Insights can help you to effectively engage mobile users with highly targeted messages at the right time. To understand how you can drive better retention, activation and long-term loyalty, download **The Ultimate Guide to Personalized Mobile Engagement powered by Real-World Insights.**